

### ***NPD Process Training (1 day)***

**'In'-Tuition – In-house, Intensive training for Individuals**  
**We come to you to deliver these courses.**

**Standard Course :- £750 per day + Expenses**  
**Plus Hard-Copy Notes for Training Course @ £75 per person.**  
**Note Electronic 'Print Yourself' Copy of Notes is Free**

#### **Content as of 1<sup>st</sup> Jun 2017**

This course is designed for companies of all sizes, not just large ones. It will discuss not only discuss how to organise your new product development and introduction process for more consistent results and better returns, for manufactured products, software and services. Also covered in this course – Technology development.

- Introduction
- What is NPD and why do you need a process?
- Concurrent Engineering, Quality, Risks, Six Sigma etc
- The link to Product Portfolio Management
- NPD Process Types
  - Stage-Gate®
  - Knowledge-Based (a.k.a. Set-Based)
  - Skunk Works
  - Agile
  - Lean
  - Spiral
- NPD for different industries & products & company sizes
  - B2C v B2B
  - Hardware, software & services
- Different versions for different projects
- Gateways
  - Outcomes
  - How to be a Gatekeeper
  - How to run a Gate Meeting
- Innovation
  - The fuzzy front end
- Technology Development
  - The link to New Product Development processes
- Choosing, implementing & developing a process

Pre-requisite : None

Note: It may not be possible to get through everything in the time, in which case the most appropriate items will be selected.

\*Prices include travel expenses for sites within 100 miles of Northampton, but not VAT. Extra expenses may be charged for other sites. Stage-Gate® is a registered trademark of Product Development Institute. In-Tuition™ is a trademark of Elite Consulting Ltd.