

Product Portfolio Management Training (1 day)

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Standard Course :- £750 per day + Expenses
Plus Hard-Copy Notes for Training Course @ £75 per person.
Note Electronic 'Print Yourself' Copy of Notes is Free

Content as of 1st Jan 2017

This course is designed for companies of all sizes, not just large ones. It will discuss not only discuss how to manage your current portfolio of products, but also how to look to the future, and determine what your portfolio of products should look like.

- Introduction
- What is Product Portfolio Management
- The link to Business Strategy
- Analysing your current Portfolio
 - Large, Medium, Small
 - Products & Services
- Future Portfolio
 - Risk v Reward
 - The Pipeline
- Implementing Portfolio Management
 - The link to new product development processes
- Resource Management
- Overloaded?
 - Triage for Product Portfolios
- When the wind blows
 - Windfalls; Unexpected opportunities, take them or not?
 - Ill winds; Does every cloud have a silver lining?

Pre-requisite : None

Note: It may not be possible to get through everything in the time, in which case the most appropriate items will be selected.

*Prices include travel expenses for sites within 100 miles of Northampton, but not VAT. Extra expenses may be charged for other sites.
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